

# Financial Considerations for Business Decision Making

## BeProfessionalTheClub®

PT. Proesdeem Consulting Services  
(Proesdeem Indonesia)

47<sup>th</sup>-48<sup>th</sup> Floor Wisma 46, Kota BNI  
Jl. Jenderal Sudirman Kav.1  
Jakarta 10220

Tel : +6221 574 8889  
Fax : +6221 574 8888  
WA : 08815608163  
HP/SMS : 081386451147/085779877879  
PIN BBM : B3THE1ST

Email : [info@beproseminar.co](mailto:info@beproseminar.co)  
Website : <http://beproseminar.co>

### Tentang BeProfessionalTheClub®

BeProfessionalTheClub® dan CareerTrack-Training® adalah divisi pelatihan manajemen dari PT.Proesdeem Consulting Services (Proesdeem Indonesia)—lembaga konsultan manajemen yang sejak tahun 1995 lebih memfokuskan kegiatannya pada penyelenggaraan pelatihan profesional. Pelatihan yang diselenggarakan oleh BeProfessionalTheClub® & CareerTrack-Training® senantiasa memadukan aktualitas dan kualitas kurikulum (modul) pelatihan, pelayanan yang prima, dan kapabilitas instrukturnya.

Pelatihan yang diselenggarakan oleh BePRO & CareerTrack senantiasa mengacu pada perkembangan mutakhir dalam pengelolaan perusahaan yang saat ini berorientasi kepada terciptanya *good corporate governance*.

BePRO & CareerTrack sejak berdiri tahun 1995 senantiasa berusaha mempertahankan kualitas profesional training yang tinggi dengan menerapkan adanya check dan control, sehingga professional training yang diselenggarakan dapat

- menjawab kebutuhan para peserta secara komprehensif dan dengan pendekatan aplikatif
- memfokuskan terhadap solusi yang spesifik dan relevan terhadap perkembangan terkini
- memberikan aspek teknik dan aplikatif yang dibawakan oleh para instruktur yang mumpuni
- memfasilitasi kebutuhan soft skill dalam pengembangan karir dan bisnis

Melalui professional training, CareerTrack dan BePRO dapat membantu perusahaan yang ingin berkembang ataupun memperkuat posisi strategisnya dengan memberikan expertis yang dapat meningkatkan kemampuan dalam

- Mengelola prioritas secara efektif
- Membangun budaya kerja yang produktif
- Meningkatkan job value
- Menyelaraskan kemampuan dengan perkembangan serta kebutuhan terkini
- Menciptakan proses, dan professional terbaik bagi perusahaan.

### Web Service Links:

[www.careertrack.training](http://www.careertrack.training)  
[www.lpai.co.id](http://www.lpai.co.id)  
[www.theitmp.com](http://www.theitmp.com)  
[www.lpmsp.org](http://www.lpmsp.org)  
[www.proesdeem.co.id](http://www.proesdeem.co.id)



## This Course Explore The Financial Metrics That Are Commonly Used And Examines The Not So Obvious Financial Impact Of Typical Operating Decisions And Actions.

In today's world of increasing competition and focus on corporate earnings, project and contract managers are held accountable not just for achieving technical and schedule goals, but also for meeting profitability and other financial goals. This course explores the financial metrics that are commonly used and examines the not-so-obvious financial impact of typical operating decisions and actions. Building on competencies developed in the core management curriculum, you'll examine the inner mechanics of how finance and accounting can impact your project.

You'll learn about common financial analysis tools in the project environment that link project management to broader corporate strategic goals. Case studies and project related exercises give you the opportunity to apply these proven tools and techniques. You'll see how finance often drives organizational decisions and evaluations of project performance. You'll also learn how operating decisions regarding pricing, terms and conditions, and asset management directly and significantly affect the financial health of your organization.

This three-day course is so packed full of vital topics that many students refer to it as a "mini-MBA experience" and even veteran MBAs have praised it highly. Take advantage of this opportunity to get a firm grasp of the financial management issues that can affect your projects

### Tujuan & Manfaat Pelatihan

- Communicate more effectively with accounting and financial personnel
- Read, understand and analyze accounting and financial data
- Expand your work in project scheduling and cost control to encompass additional financial metrics and tools
- Minimize project financial risk
- Develop and apply tools for comparing project financial returns

### Metode

Pelatihan menggunakan metode ceramah dalam memahami konsep, dan latihan/studi kasus dalam mendalami teknik aplikasinya.

### Siapa yang Menjadi Peserta?

Anyone involved in Project Management and Strategic Financial Management

### Course Outline

#### Fundamentals of Finance

- Financial accounting concepts
- Generally accepted accounting principles
- Reading and understanding financial statements
- Financial analysis
- Managerial accounting
- Business case consideration
- Cost vs. revenue
- Profitability measures
- ROS; ROA/EVA ; ROE ; IRR
- Time value of money
- Discounted cash flows
- Direct vs. indirect costs
- Fixed vs. variable vs. semi variable costs
- Break-even analysis

#### Contract Profitability—Pricing

- Pricing strategy and tactics
- Profit planning
- Cost estimating
- Cost-based pricing
- Market-based pricing
- Value-based pricing
- Profit objective
- Market structure
- Follow-on business Risk

#### Asset Management—Cash is King

- Cash ; Timing of cash flows
- Accounts receivable
- Inventory Equipment
- Revenue recognition
- Financing arrangements

#### Terms and Conditions (Ts and Cs)—Best Practices

- Value, cost and risk
- Seller-friendly Ts and Cs
- Unfavorable Ts and Cs
- Metrics to evaluate

#### Cost Estimating—What Works Best

- Cost estimating methods
- Planning and scheduling
- Making sense of historical data Experience curves
- Relationship between cost estimating and pricing

### Related Topics:

- ⇒ [BePRO304 Fundamentals of Finance & Accounting for Nonfinance](#)
- ⇒ [BePRO402 Accounting Information Analysis for Business Decision](#)
- ⇒ [BePRO424 A New Paradigm of Management Accounting for Business Decisions](#)

Your Schedule	Location	Investment/ Person *)
February 21-23,2018	Jakarta	IDR 7.425.000
April 03-05, 2018	Bandung	IDR 7.425.000
June 27-29,2018	Jakarta	IDR 7.425.000
August 13-15, 2018	Yogya	IDR 7.425.000
October 03-05, 2018	Jakarta	IDR 7.425.000
December 11-13, 2018	Bandung	IDR 7.425.000

\*Exclude Tax, Transportation & Accommodation

### Lokasi & Ketentuan Pelaksanaan:

**Jakarta:** 47<sup>th</sup>-50<sup>th</sup> Floor Wisma 46, Jl. Jend Sudirman Kav.1 Jakarta 10220, Sofyan Hotel Group, IBIS Hotel Group atau hotel lainnya di Jakarta;

**Bali:** B-Hotel atau hotel lainnya;

**Bandung:** KAGUM Hotel Group / ASTON Hotel Group atau hotel lainnya.

**Yogyakarta:** ASTON Hotel Groups atau hotel lainnya.

Perubahan lokasi/tempat akan dikonfirmasi melalui undangan seminar.

Jumlah peserta minimal (kecuali ditentukan lain) untuk pelaksanaan di Bali 9(sembilan)orang, Yogyakarta 7(tujuh) orang, Bandung 5(lima) orang, Jakarta 3(tiga) orang sesuai konfirmasi yang kami terima seminggu sebelum pelaksanaan. Dalam hal jumlah peserta kurang dari ketentuan minimal tersebut maka keputusan pelaksanaannya dapat dibicarakan kedua belah pihak untuk mendapatkan solusi terbaik.

Untuk pendaftaran dan bila Anda menginginkan judul training, jadwal dan lokasi yang berbeda dengan yang tercantum di atas silahkan hubungi Marketing kami melalui Tel: 021-22974639;

HP/SMS:081386451147, 0857-7987-7879; WA:08815608163 atau email: [info@beproseminar.co](mailto:info@beproseminar.co) / [beproseminars@gmail.com](mailto:beproseminars@gmail.com)